“This online program allows you to participate on your schedule, is laid out in simple terms, uses common everyday examples and outlines for you how to best plan for a solid financial future.”

-2013 Participant, Major League Baseball

WHAT THE SCHOLARSHIP PROGRAM INCLUDES
✔ Up to $25,000 in FREE online financial education, including a robust Financial Fitness Checkup for ALL of your employees.
✔ One-time program enrollment fee of $995. NOTE: This fee may be waived for some organizations as specified below.*
✔ Easy-to-implement, professionally managed online financial education program that satisfies ERISA 404(c) requirements for unbiased investment education.
✔ Detailed reports showing employee improvements in financial knowledge and behaviors.

WHY YOU SHOULD PARTICIPATE
✔ Limited opportunity for up to 300 organizations to benefit from up to $25,000 in free training for your employees.
✔ Fulfill your ERISA 404(c) requirement to provide unbiased investment education through an independent third party.
✔ Reduce employee stress and improve productivity, morale, and loyalty.
✔ Boost participation in 401(k), FSA and HSA benefit programs.

BE RECOGNIZED AS A LEADER
✔ Establish your organization as a "best place to work."
✔ Get organization recognition in Employee Benefit News.
✔ Receive recognition for your organization at the 2014 EBN Expo & Forum and in the 2014 Employee Retirement Education Case Study.

PROVEN AND POWERFUL RESULTS
Typical results as experienced by over 550 companies include:
✔ Up to 40% improvement in participant knowledge measured by pre- and post-testing.
✔ Up to 70% improvement in participant confidence and behaviors: increased financial well-being; implementation of a written budget; and starting or increasing contributions to 401(k), IRA, or equivalent plans.
✔ High average completion rate of 60%.
✔ 90% of participants would like to participate again.

SCHOLARSHIP value up to $25,000 per organization

WHAT IS THE FINANCIAL FITNESS CHALLENGE?
The Financial Fitness Challenge is a highly effective online training program focused on employee financial education and well-being.

A RESULTS-DRIVEN PROGRAM
A proven turnkey program, the Financial Fitness Challenge is easy to implement, is professionally managed, and yields consistent, impressive results.

Developed over five years, it has provided roughly 300,000 hours of unbiased financial education to employees of over 550 organizations.

The Challenge delivers landmark results acknowledged by financial literacy awards in 2010, 2011 and 2012.

CURRICULUM
Employees engage in 5 one-hour courses delivered over 5 weeks. Plain-English coursework includes budgeting, debt management, saving, financial plans, investing basics, retirement planning, personal finance, investment strategies, and more. Calculators and action tips add to the experience.

PROGRAM METHODOLOGY
Pre- and post-tests and surveys measure changes in knowledge and behavior. Built-in systems 1) track progress and success, 2) deliver automatic messages online and via email, and 3) provide reports using verifiable data.

ONLINE ANYTIME ACCESS
24/7 access via computer, tablet or smartphone.

APPLICATION DEADLINE: 8/15/14
PROGRAM STARTS: 9/15/2014
LEARN MORE: www.ffcwebinar.com
PHONE: (888) 345-1285
EMAIL: support@educatedinvestor.com

*The enrollment fee may be waived for Puerto Rico organizations and Iowa healthcare organizations. Offer subject to change.