This online program allows you to participate on your schedule, is laid out in simple terms, uses common everyday examples and outlines for you how to best plan for a solid financial future.”
-2012 Participant, MLB

WHAT THE SPONSORSHIP PROGRAM INCLUDES
✓ Free participation for up to 100 organizations with up to 500 participants each – a $50 per person value for up to $25,000 in free training
✓ A steeply discounted, one-time program set up & training fee of $995 – 60% discount off the standard fee of $2,500
✓ An easy-to-implement and professionally managed online financial education program that meets ERISA 404(c) requirements for unbiased investment education
✓ Program reports with aggregated employee performance and individual employee progress and completion data

WHY YOU SHOULD PARTICIPATE
✓ Get up to $25,000 in free training for your employees
✓ Fulfill your ERISA 404(c) requirement to provide unbiased investment education through an independent third party
✓ Improve productivity and morale and strengthen employee loyalty

BE RECOGNIZED AS A LEADER
Participating organizations receive acknowledgement, including:
1. Establish yourself as a “best place to work” by investing in the financial well-being of your employees
2. Be recognized for your leadership in Employee Benefit News
3. Receive recognition for your organization at the 2013 EBN Expo & Forum and in the 2013 Employee Retirement Education Case Study

PROVEN AND POWERFUL RESULTS
Typical results as experienced by over 300+ companies include:
✓ Up to 40% improvement in participant knowledge measured by pre- and post-testing
✓ Up to 50% improvement in participant attitudes and behaviors such as improving financial well-being; implementing a budget; starting or increasing contributions to 401(K), IRA, or equivalent plans
✓ 91% of program participants say they would recommend it
✓ High completion rate.
✓ 96% of participants would like to participate again

WHAT IS THE FINANCIAL FITNESS CHALLENGE?
The Financial Fitness Challenge is a highly effective online financial training program focused on employee retirement education.

A RESULTS-DRIVEN PROGRAM
Financial Fitness Challenge is a proven turnkey program that is easy to implement, professionally managed and has yielded groundbreaking results.
Developed over two years and has provided over 150,000 hours of unbiased financial education to employees of over 300 organizations.
Delivers landmark results and acknowledged by financial literacy awards in 2010 & 2011.

CURRICULUM
Employees will work through 5 one-hour courses delivered over 5 weeks. Courses include topics such as: budgeting, saving, financial plans, investing basics, retirement planning, personal finance, investment strategies and more.

PROGRAM METHODOLOGY
Pre- and post-tests and surveys to measure changes in knowledge and behaviors. Built in program systems: 1) track progress and success, 2) deliver automatic messages, and 3) provide reports using verifiable data

SYSTEM REQUIREMENTS
Access anytime on any browser. Standalone learning management system platform requires no downloads.