



Precision Information and Nightly Business Report Team Up to Offer Interactive Educational CD-Rom on Personal Finance

New NBR Edition of the Encyclopedia of Personal Finance™ includes NBR videos to bring financial terms and concepts to life

Madison, Wisconsin - Nightly Business Report (NBR), television's most-watched and longest-running daily business news program, is teaming up with Precision Information (PI), the innovative provider of personal finance education software and publisher of the Educated Investor family of products. The two organizations are introducing a new NBR edition of PI's flagship product – The Encyclopedia of Personal Finance™, offered on a CD-ROM.

The Encyclopedia of Personal Finance™ NBR Edition combines the information and features of the 2005 Deluxe Encyclopedia with over 100 minutes of video excerpts from NBR's award-winning series of home videos on personal finance and investing. The NBR Edition is scheduled for release January 26, 2005.

“To make the best use of business news, the individual needs a basic command of financial principles,” said NBR Senior Vice President and Executive Editor Linda O’Byron. “The NBR version of the Encyclopedia is a reliable and easy-to-use resource that helps individuals understand the importance of business and market trends and enables them to make smarter decisions about their finances,” she said.

PI President and CEO Joe Saari said the addition of NBR videos makes the Encyclopedia an even more effective learning tool.

“Combining the visual and audio aspects of video with the print content, interactive tutorials, quiz questions and calculators in the Encyclopedia will make learning about personal finance easier than ever,” Saari said. “NBR is one of the most trusted names in business journalism, and we’re delighted to partner with it to present this educational resource.”

With the largest selection of articles, interactive tutorials, calculators, videos and definitions ever compiled for the individual investor, *The Encyclopedia of Personal Finance™ NBR Edition* is among the most comprehensive personal finance education resources available. This unique software product helps users learn how to manage their money and understand some of the secrets to successful investing. It provides users with:

Over 10,000 interactive articles, tutorials, quiz questions, calculators and important terms on personal finance, credit, investing basics, investment strategy, retirement planning, stocks, bonds, mutual funds, real estate, insurance, annuities, and much more.

More than 100 minutes of video segments from NBR's award winning video series featuring Paul Kangas and Susie Gharib. Topics covered include setting financial goals, investment strategy, stocks, bonds, mutual funds, using insurance, estate planning, and much more.

Getting Started Guides organize the Encyclopedia's extensive interactive content into easy-to-follow mini-guides. In addition, favorite folders and new learning track features help users develop personalized lesson plans.

Financial Calculators help users learn to calculate the effect of taxes and inflation on their investments, unlock the power of compounding interest, evaluate taxable equivalent yields, calculate a stock's profitability or expense ratio, and much more.

The Encyclopedia of Personal Finance™ NBR Edition has a suggested retail price of \$89.95. However, visitors to NBR's website (www.nbr.com/store) can purchase the product for a special price of \$69.95 (plus S&H).

About Nightly Business Report

For the past 25 years Nightly Business Report has consistently been TV's most watched daily business news program. Nightly Business Report is the longest-running daily business news program on broadcast or cable television. In a fast-paced format, it provides business and economic news and investment information to help people manage their money and stay on

top of the news that affects their portfolios. Through its affiliation with 225 local public TV stations, Nightly Business Report is available in 90% of U.S. Television households. It is also distributed to more than 177 countries internationally via International Broadcasting Bureau's Worldnet satellite network and the Armed Forces Radio and Television Service satellite network. Nightly Business

Report is produced by NBR Enterprises, a division of WPBT2 Miami. It is distributed to public television stations by American Public Television.

About Precision Information

The Educated Investor family of products is published by Precision Information, LLC (PI), a leading provider of interactive financial education products to financial service firms and millions of individual investors. PI's customers benefit from the company's proprietary database of more than 10,000 articles, tutorials, calculators, definitions, and quiz questions. Such industry leaders as Ameritrade, Morningstar, BISYS, and New York Life rely on Precision Information to provide reliable, unbiased, and easy-to-use NASD-compliant material through web, print, and software applications. The Encyclopedia of Personal Finance™ is available in Standard, Deluxe, and the NBR Edition. In addition, PI's consumer products also include Educated Investor Guide Series™ that help individuals learn about specific financial topics. For more information about The Educated Investor family of products, call Precision Information at 888-345-1285, or log on to the company's web site at www.educatedinvestor.com